Business Planning Intelligent Application Suite

Plan your business with a new level of confidence

Confidently take the next step forward to better plan your business. Wherever you are in your supply chain journey, E2open's strategic platform has the breadth to meet your immediate needs and the depth to grow with you — all the way through digital transformation. The result is a new level of performance with improved customer service, increased market share, fewer costly disruptions and a consistently profitable supply response.

Modern Supply Chain Planning

The days of a simple plan-source-make-deliver workflow are long gone for most industries. Volatility, product proliferation and changing consumer behavior have pushed beyond the boundaries of traditional demand planning. Shrinking customer lead times and rising network complexity require a faster, more agile supply response. E2open's Business Planning intelligent application suite brings everything together on a unified platform in the cloud to plan supply chain operations — all balanced with financial goals and optimized for performance.

Unified Planning Platform

E2open's unified platform strategy and deep integration experience allow you to quickly connect all underlying transactional systems (internal and even partner ecosystems). The platform enables you to extract and cleanse data to make it decision-grade, create a real-time digital representation of the physical supply chain and equip people and systems for fact-based planning. A common platform with a "single source of truth" eliminates friction between functional silos, making it easier for all stakeholders to buy into the plan. A closed-loop process ensures planning is always synchronized with execution.

Future Proof

Whether you are taking the first step beyond spreadsheets or looking for advanced artificial intelligence and automation algorithms, E2open's unified platform and business planning applications have the breadth to meet your immediate needs, the depth to grow with you as business processes mature and the flexibility to adapt to changes in strategy.

> *E2open's solution dramatically improves our reliability, visibility, agility and efficiency by allowing us to prioritize demand based on business strategy, position supply against that demand and to respond quickly to any change in our value chain.*

Vice President, Operations
Global Consumer Electronics Company

Applications

Sales and Operations Planning (S&OP)

Achieve consistently profitable, execution-ready plans that balance demand, supply and financial goals to facilitate consensus across internal and external stakeholders.

Demand Planning

Anticipate, understand and shape demand with collaborative workflows, machine learning algorithms and automation, powered by information from across all sales channels.

Allocation and Order Promising

Commit with confidence, and maximize sales and profit opportunities with feasible allocation plans based on actual materials availability and manufacturing capacity.

Supply Planning and Response — Discrete Manufacturing

Achieve fast, feasible and profitable supply responses with supply plans that reflect constraints across multiple tiers of suppliers and subcontractors.

Supply Planning and Response — Process Manufacturing

Enable an agile response with scheduling plans that consider both shifting demand and factory process constraints while ensuring high utilization levels.

Multi-Echelon Inventory Optimization (MEIO)

Optimize materials and finished goods at all stocking echelons in the value chain, from internal operations to supplier and channel ecosystems.

Transportation Forecasting

Plan transportation with the same sophistication as finished goods, incorporating promotional and seasonal sales surges and accurate forecasts of logistics needs.

Distribution Planning

Profitably fulfill customer demand with efficient replenishment plans for each location across the entire network, ensuring continuous availability and minimizing costs.

About E2open

At E2open, we're creating a more connected, intelligent supply chain. One that starts with the ability to sense and respond to real-time demand and supply constraints. One that brings together data from customers, channels, suppliers, contract manufacturers and partners. One that enables companies to use data in real time, with cognitive artificial intelligence and machine learning to drive smarter decisions. One that delivers all this complex information through a single pane of glass that provides a clear view across the supply and demand ecosystem. E2open is changing everything. Demand. Supply. Delivered.